

WATER — HOUSEHOLD CONSUMPTION

**885. Ms M.J. DAVIES to the Minister for Water:**

I have a supplementary question. Will the minister allow the Water Corporation to run its original advertising campaign in the lead-up to summer to ensure that water users and households receive a clear message to reduce their household water consumption over summer?

**Mr D.J. KELLY replied:**

As the Leader of the National Party should know, the Water Corporation has different phases of its campaign.

**Ms M.J. Davies** interjected.

**The SPEAKER:** Leader of the National Party!

**Mr D.J. KELLY:** It has different phases of its campaigns. One of the new elements of the Water Corporation's current campaigns is a discussion about groundwater. As the Leader of the National Party should know, over 40 per cent of our water supply is reliant on groundwater. The Water Corporation's own consumer customer surveys have shown that not a lot of people appreciate that. We still see around the place those signs that state "bore water use in play", because there was a belief that if people used bore water, it did not matter as it was not as important as scheme water. One of the things people will notice in the Water Corporation's current campaigns is more information about groundwater. For the first time, the Water Corporation and the Department of Water and Environmental Regulation are running the same campaign. When the Leader of the National Party was the minister, the then Department of Water ran its campaigns, and the Water Corporation ran its campaigns; the two never talked to each other.

**Ms M.J. Davies:** That is a lie; absolutely untrue.

**Mr D.J. KELLY:** The member absolutely knows that that is the case. For the first time, the Water Corporation and the Department of Water are now running uniform messages across both agencies.

**Ms M.J. Davies** interjected.

**The SPEAKER:** Leader of the National Party, I call you to order for the third time.

**Mr D.J. KELLY:** The Leader of the National Party should just wait and see what messages the Water Corporation will be running leading up to summer. She will find that the furry animals will make a reappearance, talking to people about the need to moderate their water use. Watch your television; we will see them coming back.